

MAKE IT A RED-LETTER DAY IN THE NEIGHBORHOOD • IT'S NEW!

2008 IBM UPTOWN CLASSIC • THE RACE IS ON! RUN • VOLUNTEER • WALK • SPONSOR

The opportunities to make this race a success and support the American Red Cross of Central Texas are endless. Cross of Central Texas are endless. Start a racing team, sign up to run, walk or jog as an individual. Support a racer. Volunteer on race day. Support one of our generous sponsors, or become a sponsor. You can do it all online at www.centex.redcross.org, and click on the race page link on the home page!

QUICK NOTES

- Discounted registration fees are available when you sign up early!
- Want coaching for the race, no matter what your location? We can help!
- Thanks to all our sponsors! Keep checking the web for the complete list. Contact Erica Long at 512-929-1229 or elong@centex.redcross.org for all race info.

The Classic is the second race in the Distance Challenge series, one of six races leading up to the AT&T Marathon. The race has been called the flattest, fastest, 10K course in Austin. And this year, there will also be a 5K option better suited for walkers and families. The race begins at the IBM campus and winds through the Domain before finishing back at IBM.

IBM has announced that the American Red Cross of Central Texas will be the 2008 beneficiary of a grant awarded from the proceeds of the 2008 IBM UPTOWN CLASSIC!

Sunday, October 19, 2008 8:00 am

IBM UPTOWN CLASSIC
AT THE DOMAIN


JOIN US FOR A RED-LETTER DAY IN THE NEIGHBORHOOD

The American Red Cross of Central Texas is launching a new, one-hour program entitled, "A Red-Letter Day in the Neighborhood." Offered monthly, it's our way of connecting with our home community, meeting our neighbors face-to-face, and sharing a behind-the-scenes glimpse into the educational programs, special events, military services, and "everyday" disasters that make the Red Cross mission so vital to Central Texans.

The program will be offered from 12-1 on the first Thursday of the month at the American Red Cross of Central Texas Headquarters at 2218 Pershing, and will rotate throughout all nine counties on the third Thursday of the month. A schedule of upcoming dates is coming soon.

The program is free, but attendance is limited to 20 guests per date. Guests are asked to RSVP in advance by emailing Melissa Gray at mgray@centex.redcross.org, or at 512-929-1227.

A ROUND OF APPLAUSE:
All deployed volunteers
Our donors
The Love of China School of Chinese Dance
Barton Creek Mall
Chinatown Center
The Hoch Kids


American Red Cross
of Central Texas

**2218 PERSHING DRIVE
AUSTIN, TEXAS 78723-5885**

Non-Profit Org.
U.S. Postage
PAID
Austin, Texas
Permit No 1868

Coming Soon...
Our new website!
It will be easy to register for classes online, make donations online and find what you're looking for. Not just easier, but easy.

GREAT NEWS!

 **Mixed Sources**
Product group from well-managed forests and other controlled sources
www.fsc.org Cert no. BV-COC-080317
© 1996 Forest Stewardship Council


American Red Cross
of Central Texas



- SUMMER 2008 • IN THIS ISSUE**
- Dear Neighbors •
 - We're In Your Community •
 - Spotlight on Upcoming Classes •
 - Red-Letter Day in the Neighborhood •
 - Clara Barton's Legacy Lives On •
 - Swim-A-Cross •
 - Featured Red Cross Product •
 - Randall's Good Neighbor Program •
 - IBM Uptown Classic •
 - Wish List •
 - Round of Applause •

I WE YOU MAKE A DIFFERENCE

Crossroads
Let's make a difference together

Vol 5, No 4 AVAILABLE ONLINE AT WWW.CENTEX.REDCROSS.ORG

WE'RE IN YOUR COMMUNITY!

An Evening with Celebrity Chefs

Benihana, Austin
September 11: Save the Date!

Marble Falls LakeFest 2008

August 8-10
www.marblefallslakefest.com
We'll be there!

Got a community event? Let us know about it.
Email elong@centex.redcross.org.

The Chapter sponsored a two-day "Field Day" event for local **Ham Radio Operators**. Volunteers from the Austin Amateur Radio Club converged at the Chapter Headquarters in Austin, as well as in Liberty Hill, and talked to hundreds of Ham Operators worldwide. Austin Energy provided a solar-powered generator for the event.



DEAR NEIGHBORS

Mother Nature can dish out harsh reminders that her powers far exceed those of humankind. Anything at all can happen at any time. During May and June, we coordinated several heartfelt donation drives as individuals, small businesses, and large corporations in Central Texas reached around the world to help victims of the earthquake in China. Just a few days later, intense storms battered Central Texas, followed shortly by devastating flooding throughout Iowa and in the Midwest.

And while nature wreaked havoc across the globe, we were still protectively focused on our home community. Not only did we provide a place to stay for local families who lost their homes to fires, we brought water and food to volunteer firefighters battling wildfires in Bastrop County. Red Cross volunteers also offered relief to those affected by the fierce winds that twisted trees from the ground and severe hail that tore holes in roofs. (Including our own).

I want to say a thank you to everyone who volunteers their time every day to help the American Red Cross of Central Texas help our neighbors in need; and an extra thank you particularly to those who made special donations to help us put the Chapter back together after the storms, ensuring that our community could remain our top priority.

Sincerely yours,
Derrick Chubbs
Executive Director

SUPPORT OUR TROOPS • PREPARE YOUR FAMILY

SPOTLIGHT ON UPCOMING CLASSES

American Red Cross training programs are designed to give you the confidence to respond in an emergency situation with skills that can save a life. The American Red Cross of Central Texas offers training and volunteer opportunities for all ages. Whether you work with children, want training for a new or existing job, are a professional rescuer or simply want to know how to help someone in an emergency, we can help you build the skills you need. **Check out a sampling of our extensive class list...**

Standard First Aid with CPR/AED
9/16 & 9/18, 5:30pm-10pm, Austin
Babysitter's Training
11/22, 9am-4pm, Austin
CPR—Infant and Child
10/27, 5:30pm-10pm, Austin

Full schedule online: **TRAINING & PRODUCTS** section.

Disaster Training Programs
Mass Care Overview 9/8
Fulfilling Our Mission 9/13
Shelter Simulation 9/13
Psychological First Aid 10/23

Full schedule online: **EMERGENCY SERVICES/DISASTER CLASSES** section.

Volunteer Orientation
8/11, 2pm-4pm, Austin
9/8, 2pm-4pm, Austin
10/13, 2pm-4pm, Austin
Full schedule online:
VOLUNTEER section.



CLARA BARTON'S LEGACY LIVES ON

Clara Barton founded the American Red Cross in 1881, and in June, the American Red Cross of Central Texas hosted a reception to thank the special donors who are keeping her legacy alive. Donors who gave \$1,000 or more last year were welcomed at the gorgeous Mansion on Judges Hill, where they enjoyed music by Angelic Strings, food by the Mansion's chefs, and learned more about how their dollars have helped military families stay connected, train the volunteers who are so essential to the mission, and ensure that the Red Cross is there for anyone who needs help, 24/7. More receptions are planned, and we'd love to meet you. If you are interested in becoming a member of the Clara Barton Society, please contact Elaine Acker at 512-929-1277 or eacker@centex.redcross.org.



RED CROSS FEATURED PRODUCT

Solar-Powered, Self-Powered AM/FM/ Weatherband Portable Radio with Flashlight and Cell Phone Charger
\$30



To purchase this and many other Red Cross retail items, contact us at 512-928-4271!

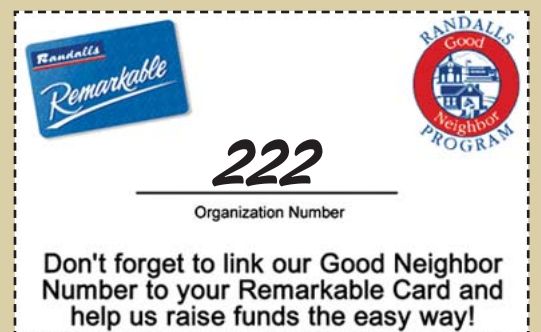
CLUB RED



Club Red is back! Club Red is a dynamic group of young professionals committed to helping the Central Texas community prevent, prepare for, and respond to disasters through community service, education, and social fundraising. Interested in joining? Contact Lyra Kalish at lyra34@hotmail.com or 512-350-4342.

RANDALLS GOOD NEIGHBOR PROGRAM

We are a partner in the Randalls Good Neighbor Program—a program in which customers can link their Remarkable Cards to our local Red Cross and we receive 1% of these purchases. Here's how it works: just cut out this card and present it the next time you shop (or mention our organization number if you forget the card). It's easy!



Since the program began in the fall of 1996, Randalls and Tom Thumb have donated more than \$20 million to over 7500 participating organizations. Randalls believes in working together with its customers to support programs that make our communities such wonderful places to live. You can make a difference!

SWIM-A-CROSS

This year's Swim-A-Cross was a great success, raising even more money than last year! Twenty-five teams swam for the Red Cross, getting generous sponsorships for every lap they swam, and donating half the proceeds to support their local Red Cross. Way to go! Want to swim next year? Contact Sinclair Fleetwood at sfleetwood@centex.redcross.org or 512-929-1251.



WISH LIST

Operating a Red Cross Chapter requires all kinds of things, some of which are needed for clients or for the Chapter itself.

- Reflective sun screens (6) for Chapter vehicles (\$50)
- Powerful desktop computer capable of running complex graphics software (\$2,058)
- Pandemic Flu protective gear required for responders (\$20,000)

Please contact Sinclair Fleetwood at 512-929-1251 if you can help!

YOU CAN HELP • YOU MAKE THE DIFFERENCE

LEARN A SKILL • HELP A NEIGHBOR

GET TRAINING • TAKE A CLASS • SAVE A LIFE • VIEW ONLINE & REGISTER